

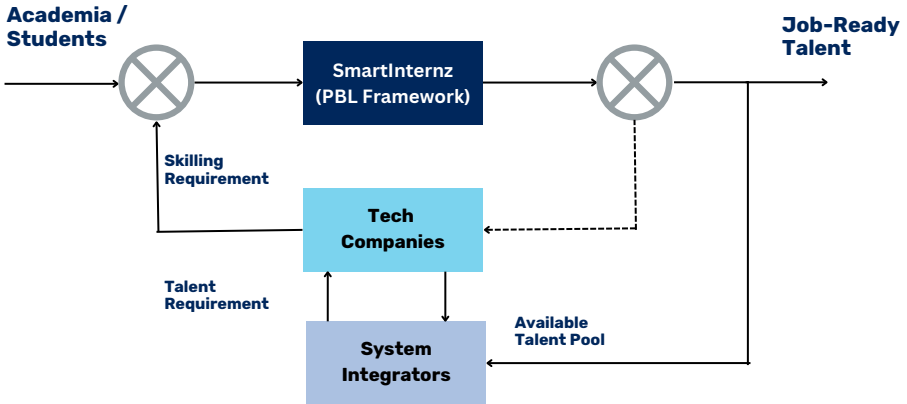
BUILDING JOB-READY TALENT POOL



Powering
Generation - Z

DEMAND DRIVEN TALENT CREATION

A demand-driven talent pool is a proactive approach to aligning talent with market needs. By strategically sourcing and developing skilled professionals, organizations can quickly respond to changing demands, reduce recruitment costs, and gain a competitive edge. A demand-driven talent pool ensures access to the right skills when needed, driving organizational success.



Tech Companies: Google, AWS, IBM, Salesforce, etc.

System Integrators: TCS, Accenture, Deloitte, Infosys etc.

PROVEN FRAMEWORK FOR TALENT DEVELOPMENT

The framework for the talent pool creation has been developed considering the following.

- **Curriculum Integration:** The curriculum-integrated model allows for flexible program implementation by academia.
- **Industry Partnerships:** Industry-approved courses that align with market demand plays a crucial role in building a skilled talent pool.
- **Project-based learning:** Live, project-based training with instructors boosts engagement and completion rates.
- **Mentoring Support:** Providing mentoring support to the beginners will always help them engage & learning concepts

10+
**TECHNOLOGY
PARTNERS**

300K+
LEARNERS

RECENT PROJECTS



Naan Mudhalvan Project (Tamil Nadu)

Students : 1,12,000 Students

Streams : BE, BTech, BSc, BCom, BCA, BBA

Owner : Tamilnadu Skill Development Corporation

Its flagship program launched by Chief Minister of Tamilnadu State to upskill the students from technical and non-technical background.

The program has been mandated as part of the curriculum with upto 3 credits. Salesforce, Google and IBM partnered courses have been offered to the students in project-based learning model. The program has helped students to acquire the knowledge and skills to perform better in campus placements. Many colleges have seen increase in placement rate because of this program.

 <https://www.naanmudhalvan.tn.gov.in/>

 <https://naanmudhalvan.smartinternz.com/>



Salesforce Supported Virtual Internship Program

Students : 100,000+

Streams : BE, BTech (3rd & 4th Years)

Owner: Salesforce India

Smartbridge, Salesforce, and AICTE have joined forces to address the growing demand for Salesforce talent in the market through a prestigious initiative called the "Salesforce Virtual Internship Program." Last year, over 46,000 students acquired Salesforce skills, and this year an additional 50,000 students are preparing themselves for the job market.

This virtual internship program spans eight weeks and is available to students who will enter the workforce within the next two years, as well as recent graduates from the past two years.

Renowned companies such as TCS, Accenture, Deloitte, and Cognizant have successfully recruited talented individuals from this program.

 <https://smartinternz.com/salesforce-virtual-internship-program-2023>



Virtual Internship Project (Andhra Pradesh)

Students : 100,000+

Streams : BE, BTech, BSc, BCom, BCA, BBA

Owner: AP State Council for Higher Education (APSCHE)

AP State government has revised the curriculum to include 2 Months and 6 Months internship program along with industry certification courses to replace the professional electives.

More than 10 industry approved virtual internship programs have been offered to engineering and non-engineering students across the state as a mandatory virtual internship program.

State universities have approved the courses in board of studies to include them in curriculum as professional electives.

 <https://apsche.smartinternz.com/>

RECENT PROJECTS



IBM Skills Build Programs (Hack Challenge, Build-a-Thon)

Students : 50,000, **Faculty :** 5,000

Streams : BE, BTech, BCA, B.SC (CS/IT)

Owner : CSR for Academia, IBM

IBM CSR for Academia, in collaboration with SmartBridge, presents an exclusive challenge for those who dream of innovating for the real-world.

This year's challenge offers unique chances to use cutting-edge technologies including Red Hat OpenShift, Docker, Kubernetes, Artificial Intelligence, Machine Learning, and Data Science & Analytics.

The Virtual Faculty Buildathon 2023 is designed to expand the faculty horizon and equip the faculty with practical and hands-on technical knowledge. With the help of technical Bootcamps, expert mentoring and access to licensed software, IBM Cloud, self-learning courses.

<https://smartinternz.com/ibm-hack-challenge-2023>

<https://smartinternz.com/ibm-build-a-thon-2023>



Google Supported FDP & Virtual Internship Program

Students : 30,000+ **Faculty :** 5,000

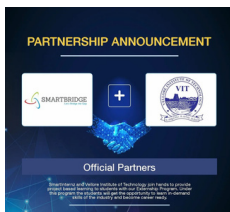
Streams : Engineering, Sciences and Diploma

Owner : Google India

SmartBridge and Google have teamed up to create an outcome-driven skilling effort that will train educators and students on android application development in Kotlin programming. This program has been recognised by AICTE for delivery as a virtual internship program to all higher education students in India

Program has been executed in two phases, phase-1 is to teach the educators on android skills and application lifecycle management and qualify them as "Mentor on Campus" to drive the phase-2 of the program in campus called virtual internship program. The virtual internship program is 100+ Hrs. experiential learning program containing hands-on bootcamps, courses, learning resources and project work.

<https://smartinternz.com/google-virtual-internship-program-2022>



Externship Program (VIT Vellore, GEC, Sona, LNCT, UC College, etc)

Students : 9,700 +

Streams : Engineering and BCA

Experiential project-based learning program offered as part of curriculum in place of professional elective with credits.

The AICTE has approved this externship program under the NEAT initiative. Under this program, students engage in 40 hours of hands-on, technical training and 40 hours of project development. During the project development phase, students work on industry-approved projects, gaining valuable practical experience.

Students have been provided with industry-approved courses from leading companies such as Salesforce, Google, IBM, VMware, and others. This program has proven instrumental in helping students develop skills in their chosen technology tracks while also assisting them in securing job placements.

<https://smartinternz.com/externship>



EXTERNSHIP PROGRAM

Approved by AICTE under NEAT Initiative

SUPPORTED BY INDUSTRY PARTNERS



Incorporate industry-approved externship programs into the curriculum as professional electives or internship opportunities.

Artificial Intelligence	Google, IBM
Applied Data Science	Google, IBM
Data Analytics	IBM, Tableau
Salesforce Admin & Developer, Mulesoft Dev.	Salsforce
Full-Stack Development (MERN Stack)	MongoDB
Software Test Automation	Katalon
Backend Developer (Java Springboot)	VMware
Android App Development	Google

1

80 - 100 Hrs. of Project-based learning

2

Industry validated use cases

3

40 Hrs. of Virtual Instructor-led Training

4

40 Hrs. of Project Development

5

Earn Skill Badges & Industry Credentials

6

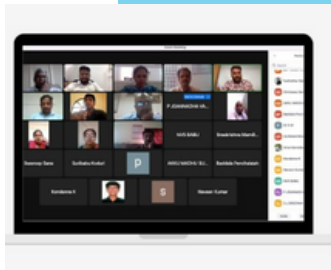
Assessment & Project Evaluation

IMPLEMENTING INSTITUTIONS



VIRTUAL INTERNSHIPS

Industry sponsored, virtual internship program to help students acquire technology skills. More than 100,000 virtual internships have been offered through SmartInternz.



50K+

- SF Admin
- SF Developer
- Mulesoft Dev



10K+

- Machine Learning
- Android App Dev



10K+

- Software Test Automation



PROGRAM HIGHLIGHTS

- Up to 100 hrs. of learning engagement over 8 weeks.
- Acquire Skill Badges
- 20 Hrs. of instructor led training
- 40 Hrs. of self-paced learning
- Use case development
- Ask me Anything Sessions

ACADEMIA

- Industry Approved Professional Electives for Curriculum
- Enroll students in our Virtual Internship Program.
- Faculty Development Programs on Cutting-Edge Technologies

Get started by **Signing MoU** with us !



- Launch an exclusive cohort of Virtual Internship Program
- Hire Job-Ready Talent
- Provide industry use cases for the students to build solutions

INDUSTRY

Write to us today ! amar@thesmartbridge.com



India's No.1 Talent Factory

Join our Mission

to Cultivate One Million Skilled Workforce

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